### Charity Fraud Awareness Week 2023

**#StopCharityFraud** 

### Charity Fraud Awareness Week 2023: 27 November – 1 December 2023

Charity Fraud Awareness Week brings together charities/NGOs/ not-for-profits, regulators, law enforcement representatives and umbrella bodies, and other not-for-profit stakeholders from across the world to share knowledge, expertise, and good practice in fraud prevention.

#### WHO IS IT FOR?

- Trustees, directors, board members, staff, and volunteers.
- Organisations that represent the interests of the sector and/or act as their voice.
- Accountants, auditors, solicitors, and insurers acting as professional advisors to the sector.
- Regulators, law enforcement and policymakers working to safeguard the sector.
- Everyone who wants to protect the sector and the crucial work it does.

#### **HOW TO GET INVOLVED**

There are multiple ways to get involved during Charity Fraud Awareness Week.

# CHARITIES, NGOS AND NOT-FOR-PROFITS

#### Start a conversation with staff

- Use and share the free online resources on preventcharityfraud.org.uk
- Run your own staff awareness session.
- Promote best practice and highlight your policies to enhance awareness of fraud risk.

You can also...

Take the **fraud pledge** to show what you're doing to manage the risks.

Join one of our live webinars.

## PROFESSIONAL ADVISERS AND REPRESENTATIVE BODIES

#### Support your clients and/or members

- Write an article for your website or newsletter.
- Run an event for the charities you advise and/or support.
- Share your top fraud prevention tips through social media.
- Promote any free resources you have.

#### You can also...

- Become an official partner of the week.
- Join us for a one-day conference hosted by BDO in London 27 November 2023.



## Charity Fraud Awareness Week 2023

**#StopCharityFraud** 

Take part in the social media campaign using #StopCharityFraud
 Join one of our live webinars
 Take part in the social media campaign using #StopCharityFraud
 Host your own event and let us know.

We welcome new ideas for events and campaigns, please let us know what you would like to do and how we can support.

#### The Week

This year we will be covering a variety of topics. To keep up to date on all the events and resources please continue to check **preventcharityfraud.org.uk**.

Date	Topic for the day		
Monday 27 November 2023	Protecting your charity from fraud. (The 2024 Conference and survey launch)		
Tuesday 28 November 2023	Managing the insider threat.		
Wednesday 29 November 2023	Managing whistleblowing effectively.		
Thursday 30 November 2023	Managing a charities digital footprint.		
Friday 01 December 2023 International Day	Managing your crypto donations and assets.		
Friday 01 December 2023	Tackling legacy fraud.		



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#### **GRAPHICS AND ASSETS**

We've created a range of assets for the week for you to use.

- Social media cards
- Website banners

Supporters badge

COLOURS	СМҮК	RGB	HEX (WEB)
Pink	C0 M75 Y19 K0	R237 G97 B138	#EC608A
Mauve	C68 M99 Y5 K0	R100 G42 B124	#642A7C
Purple	C87 M100 Y40 K53	R46 G29 B60	#2E113B

#### SUGGESTED SOCIAL MEDIA MESSAGES FOR THE WEEK.

We have created 8 social media messages for use during Charity Fraud Awareness Week, 27 November – 1 December. These can be used with any of the social media assets provided and posting will commence Monday 27 November. When posting these messages, or ones of your own design, please include **#StopCharityFraud** to help us monitor and evaluate the campaign.

We politely request that all posts using the suggested #stopcharityfraud are held until the start of the week, Monday 27 November 2023.

- 1. We're proud to support Charity Fraud Awareness Week 2023 #StopCharityFraud
- 2. Criminals don't care about your charitable work so, make sure your fraud defences are up to scratch #StopCharityFraud
- 3. Have you had a chat about fraud today? Keep your staff are up to date on fraud #StopCharityFraud
- 4. Did you know that fraud often starts with an email? Get to know the signs #StopCharityFraud
- 5. Awareness is key. Get your staff and volunteers involved today! #StopCharityFraud
- 6. Make it easy for staff to raise concerns about fraud and cybercrime #StopCharityFraud
- 7. Keep an eye out for emerging trends and threats #StopCharityFraud
- 8. By working together, we can #StopCharityFraud.

This supporters pack was created by:



